



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Strategic Media Services  
3299 K Street NW  
Ste 200  
Washington, DC 20007

**Contract # 1372387**

**Schedule Dates** 10/30/12-11/06/12  
**Advertiser** Mark Meadows for Congress-R (71461)  
**Agency** Strategic Media Services (8287)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** MARK MEADOWS/CONGRESS (443740)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** WILLIAMS,NEIL  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** MARK MEADOWS/CONGRES  
MARK MEADOWS FOR CONGRESS

**Date Entered** 09/13/12  
**Last Modified** 09/17/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09817575  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$11,647.50  
**Net Total** \$66,002.50  
**Sales Tax**

**Asheville (WLOS)**

By Broadcast Month	Spots	Rate
Nov. 2012	64	\$77,650.00
<b>Grand Total:</b>	<b>64</b>	<b>\$77,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/31/12-11/02/12	2	:30	6A- 6:30A (EST)				1	1	1			3	\$1,200.00	\$3,600.00	Asheville (WLOS)	NEWS LEVEL 2	9/13/12
2.0	Normal Line / News	11/05/12-11/06/12	2	:30	6A- 6:30A (EST)		1	1						2	\$1,200.00	\$2,400.00	Asheville (WLOS)	NEWS LEVEL 2	9/13/12
3.0	Normal Line / News	11/02/12-11/02/12	3	:30	7A- 8A (EST)	1					X			1	\$700.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
4.0	Normal Line / News	11/06/12-11/06/12	3	:30	7A- 8A (EST)	1		X						1	\$700.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
5.0	Normal Line / News	10/31/12-11/01/12	3	:30	8A- 9A (EST)				1	1				2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
6.0	Normal Line / News	11/05/12-11/05/12	3	:30	8A- 9A (EST)	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
7.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	10:58:30A- ABC-The View				1	1	1			3	\$400.00	\$1,200.00	Asheville (WLOS)	VIEW LEVEL 3	9/13/12
8.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	10:58:30A- ABC-The View		1	1						2	\$400.00	\$800.00	Asheville (WLOS)	THE VIEW	9/13/12
9.0	Normal Line / News	10/31/12-11/02/12	3	:30	11:58:41A- News-News 13 at Noon				1	1	1			3	\$400.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
10.0	Normal Line / News	11/01/12-11/01/12	3	:30	12:30P- News-News 13 at 1230p	1				X				1	\$350.00	\$350.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
11.0	Normal Line / News	11/05/12-11/05/12	3	:30	12:30P- News-News 13 at 1230p	1	X							1	\$350.00	\$350.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
12.0	Normal Line / News	10/31/12-11/02/12	2	:30	4:59P- News-News 13 First News At 5p				1	1	1			3	\$1,200.00	\$3,600.00	Asheville (WLOS)	NEWS LEVEL 2	9/13/12

**CONFIRMATION CONTRACT**

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**Sales Office** Millennium Philadelphia  
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**Phone/Fax** /  
**CPE** N/A  
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13.0	Normal Line / News	11/05/12-11/06/12	2	:30	4:59P- News-News 13 First News At 5p		1	1						2	\$1,200.00	\$2,400.00	Asheville (WLOS)	NEWS LEVEL 2	9/13/12
14.0	Normal Line / News	10/31/12-11/02/12	2	:30	5:28P- News-News 13 at 5:30p				1	1	1			3	\$1,400.00	\$4,200.00	Asheville (WLOS)	NEWS LEVEL 2	9/13/12
15.0	Normal Line / News	11/05/12-11/06/12	2	:30	5:28P- News-News 13 at 5:30p		1	1						2	\$1,400.00	\$2,800.00	Asheville (WLOS)	NEWS LEVEL 2	9/13/12
16.0	Normal Line / News	10/31/12-11/02/12	2	:30	6P- 7P (EST)				1	1	1			3	\$2,000.00	\$6,000.00	Asheville (WLOS)	NEWS LEVEL 2	9/13/12
17.0	Normal Line / News	11/05/12-11/06/12	2	:30	6P- 7P (EST)		1	1						2	\$2,000.00	\$4,000.00	Asheville (WLOS)	NEWS LEVEL 2	9/13/12
18.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30	6:58:50P- Wheel of Fortune				1	1	1			3	\$1,800.00	\$5,400.00	Asheville (WLOS)	WHEEL LEVEL 2	9/13/12
19.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	6:58:50P- Wheel of Fortune		1	1						2	\$1,800.00	\$3,600.00	Asheville (WLOS)	WHEEL LEVEL 2	9/13/12
20.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	7:28:30P- Jeopardy	1				X				1	\$2,000.00	\$2,000.00	Asheville (WLOS)	JEOPARDY LEVEL 2	9/13/12
21.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	7:28:30P- Jeopardy		1	1						2	\$2,000.00	\$4,000.00	Asheville (WLOS)	JEOPARDY LEVEL 2	9/13/12
22.0	Normal Line / News	10/31/12-10/31/12	3	:30	10:59:56P- News-News 13 11p Late News	1			X					1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
23.0	Normal Line / News	11/05/12-11/06/12	3	:30	10:59:56P- News-News 13 11p Late News		1	1						2	\$800.00	\$1,600.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12

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24.0	Normal Line / Prime Premium	11/05/12-11/05/12	3	:30	7:58P- ABC-Dancing With The Stars (Monday)	1	X							1	\$4,000.00	\$4,000.00	Asheville (WLOS)	DWTS LEVEL 3	9/13/12
25.0	Normal Line / Prime	11/05/12-11/05/12	3	:30	10:01P- ABC-Castle (Monday)	1	X							1	\$2,800.00	\$2,800.00	Asheville (WLOS)	CASTLE LEVEL 3	9/13/12
26.0	Normal Line / Prime	10/31/12-10/31/12	3	:30	9P- 10P (EST)	1			X					1	\$4,000.00	\$4,000.00	Asheville (WLOS)	MODERN/NEIGHBORS LEVEL 3	9/13/12
27.0	Normal Line / News	11/02/12-11/02/12	3	:30	10:59:56P- News-News 13 11p Late News	1					X			1	\$700.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
28.0	Normal Line / Prime	11/02/12-11/02/12	3	:30	9:01P- ABC-Shark Tank (Friday)	1					X			1	\$900.00	\$900.00	Asheville (WLOS)	SHARK TANK LEVEL 3	9/13/12
29.0	Normal Line / News	11/03/12-11/03/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
30.0	Normal Line / News	11/03/12-11/03/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$225.00	\$225.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
31.0	Normal Line / News	11/03/12-11/03/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	GD MORN SAT LEVEL 3	9/13/12
32.0	Normal Line / Football	11/03/12-11/03/12	3	:30	11:58:30A- Sports-ABC College Football 2	1						X		1	\$1,500.00	\$1,500.00	Asheville (WLOS)	NCAA FOOTBALL LEVEL 3	9/13/12

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33.0	Normal Line / Football	11/03/12-11/03/12	3	:30	3:30P- Sports-ABC College Football	1						X		1	\$1,500.00	\$1,500.00	Asheville (WLOS)	NCAA FOOTBALL LEVEL 3	9/13/12
34.0	Normal Line / Football	11/03/12-11/03/12	3	:30	7:58P- Sports-ABC Saturday Night Football Showcase	1						X		1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NCAA FOOTBALL LEVEL 3	9/13/12
35.0	Normal Line / News	11/04/12-11/04/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
36.0	Normal Line / News	11/04/12-11/04/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$225.00	\$225.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
37.0	Normal Line / News	11/04/12-11/04/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
38.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11A- ABC-This Week	1							X	1	\$1,000.00	\$1,000.00	Asheville (WLOS)	THIS WEEK LEVEL 3	9/13/12
39.0	Normal Line / News	11/04/12-11/04/12	3	:30	6P- 7P (EST)	1							X	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
40.0	Normal Line / Prime	10/30/12-10/30/12	3	:30	10P- ABC-Private Practice (Tuesday)	1		X						1	\$2,000.00	\$2,000.00	Asheville (WLOS)	PRIVATE PRACTICE	9/17/12
41.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11A- ABC-This Week	1							X	1	\$1,000.00	\$1,000.00	Asheville (WLOS)	THIS WEEK	9/17/12

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